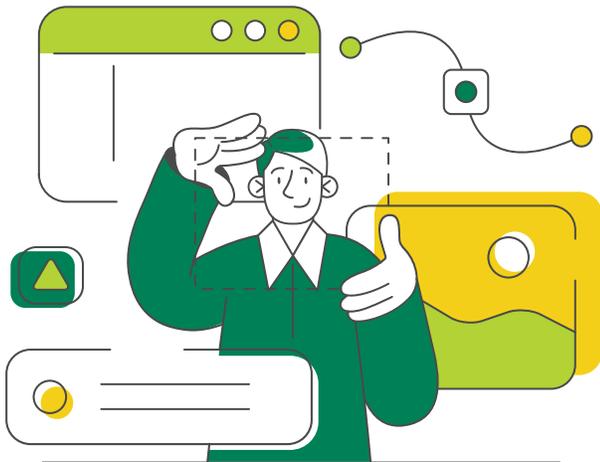




Adapt to Grow

Powered by Focus USA & InnovatorsBox

How do you find the right customers faster?



Consumers want ease, better security, personalization, and high quality. Businesses face increasing pressure to keep up with more complex and diverse audiences.

How do you keep up with constantly changing customer expectations?

You Adapt to Grow.

Adapt to Grow is a comprehensive, data-driven marketing and strategic team-building program. Designed to guide businesses to rethink customer engagement, our clients find clarity and enjoy the right type of business growth.

Imagine if your organization experienced these shifts:

- ✓ Make smarter, data-backed consumer decisions.
- ✓ Gain insight into your customer's purchase journey.
- ✓ Build an internal culture of curiosity that drives growth.

Adapt to Grow consists of workshops, leadership coaching, strategy consulting, and team-building exercises. Adapt to Grow is driven by our proven business development formula:

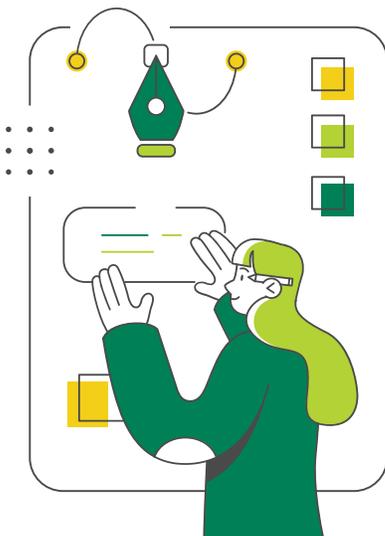


To get started: hello@adapptogrow.com | **To learn more:** www.adapptogrow.com

Choose your journey to thrive:

level 1	 Ignite	I, as the executive, want to <i>understand</i> who my customers are, how to use digital data to see my customers changing needs, and how to rethink our marketing and business development strategies.	\$600 one time
level 2	 Grow	I want my team to understand how to <i>connect</i> with our customers, use CRM and multi-channel business marketing data to acquire and retain customers, facilitate authentic conversations with customers, and be united internally.	\$2,500 per month for 2 months \$5,000 total investment
level 3	 Thrive	I want my people to learn how to <i>evaluate</i> our work from our customer's point of view to proactively problem-solve their pain points (before they ask), align internal and external communications and marketing strategies, and get help on how to deploy effective and innovative business development strategies.	\$2,000 per month for 5 months \$10,000 total investment

Meet your partners:



InnovatorsBox® uses creativity to drive culture transformation and team development in a way that is fun and relatable. Our research-based and interactive programs empower professionals, entrepreneurs, and community leaders to unlock their creative mindset, adapt to change, and thrive in today's complex workplaces. *Founded by Monica H. kang.*



Focus USA is a database and analytics marketing agency that specializes in digital and direct marketing services. We use our precision-targeted data to identify your ideal target audience and reach them with direct mail, third-party email marketing, and digital marketing tactics. *Powered by Meg Ugenti.*